



## Job description

- Manage the development and execution of product lines, from concept to production.
- Ensure that the product vision remains consistent and aligns with the company's strategic objectives.
- Conduct thorough market research to identify customer needs, market trends, and the competitive landscape.
- Bring market insights to guide and optimize product development.
- Develop and maintain a product roadmap that outlines the vision, strategy, and goals for the product lines.
- Work with the team to realize and adjust the roadmap based on market feedback and performance data.
- Develop and implement efficient production processes to support the growth of the department.
- Identify and implement best practices and workflows within the product management team.
- Monitor product performance and gather feedback to make data-driven decisions for product improvements adjustments.

## Your profile

- Bachelor's degree in business administration or a related field/experience
- Several years of experience in a similar role
- In-depth knowledge of product management and sales strategies
- Excellent verbal and written communication skills in English
- Entrepreneurial and commercial skills
- Clear vision and leadership
- Strong strategic thinking
- Decisive and persuasive
- Ambitious and result-oriented

**e-power**\* group

## Want to learn more?

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